

Business Studies

GCSE Qualification - AQA

Course Leader: Mr Crawford

Successful learner profile

- Has an interest in business.
- Has a good all round academic ability and a positive attitude towards learning.
- Has the ability to work independently and with resilience.
- Has a good standard of literacy and numeracy and can complete extended writing tasks.
- Has aspirations of studying business activity at a higher level or pursuing a career in business.

Why choose this course?

- Business is all around and it has a direct influence on how we live. This GCSE qualification provides students with a broad foundation of knowledge required for further study.

What will you study?

Students will focus on six key aspects of business and the following is a highlight of some of the topics they will cover:

- Business in the real world - enterprise, purpose, ownership, stakeholders, planning, location and growth.
- Influences on business - technology, ethics, environmental, economical, competitive, legal and global.
- Business operations- production methods, procurement, quality control and customer services.
- Human resources - organisational structures, recruitment, motivation and training.
- Marketing - customer needs, market segmentation, market research and the marketing mix.
- Finance - sources of finance, financial statements and break-even analysis.

How will you be assessed?

- This qualification is linear. Linear means that students will sit all their exams at the end of the course. There is no coursework element to this course.
- Written exam Paper 1: Influences of operations and human resource management on business activity - 1 hour 45 mins - 90 marks - 50% of GCSE.
- Written exam Paper 2: Influences of marketing and finance on business activity - 1 hour 45 mins - 90 marks - 50% of GCSE.

Possible progression post 16

Students can choose to study Business at Sixth Form after successful completion of this course. Students would progress to the OCR Cambridge Technical Business Level 3 Extended Certificate (equivalent to one A Level).

Weblinks

<http://www.aqa.org.uk/subjects/business-subjects/gcse/business-8132>