

Business

**Level 3 Cambridge Technical
Specialist Vocational
Extended Certificate - Single Award**
Course Leader: Mr A Castlehouse

Entry requirements

Subject to Change

- Grade 5 and above in both English and Maths - (there is no need to have studied Business at GCSE)
- An interest in the world of business and a desire to analyse current business issues and practices
- An excellent 'work ethic' so that all knowledge can be embedded for examined units and coursework deadlines are met for coursework units

Why choose this course?

Business is not just about selling products or services; it is about taking an idea, adding value, and transforming it into a successful venture. Importantly, business also plays a vital role in shaping and benefiting society—not simply generating profit.

This two-year course is designed for students who wish to gain a broad understanding of how businesses operate. Learning and assessment are closely linked to real-world organisations, making the course both engaging and relevant. It is particularly suited to students who value a balanced approach between coursework and examination-based assessment.

Throughout the course, students will develop a range of key transferable skills that are highly valued by employers and universities alike, such as analytical thinking, problem-solving, and structured essay writing.

Upon completion, students may choose to progress to a wide variety of Business or Economics-related courses at both Further and Higher Education. You do not need to aspire to run your own business to benefit from this course — it offers an excellent opportunity to understand the dynamic world of business and to develop the knowledge and skills needed

Web Links

www.ocr.org.uk/qualifications/cambridge-technical-business-level-3-certificate-extended-certificate-foundation-diploma-diploma-05834-05837-2016-suite/

Course content

What does the course involve?

Unit 1 - The Business Environment

(Examination– Year 1)

- Different types of business and business structures
- How the ownership of a business and its objectives are interrelated
- The importance of different functions within a business
- Ways in which businesses respond to changes in their economic, social and technological environment and the necessity for planning
- The influence that different stakeholders can have on a business and you will learn how to assess business performance

Unit 2 - Working in Business

(Examination– Year 2)

- Working effectively within a business environment
- Arranging meetings, working with business documents, making payments, prioritising business activities and communicating with stakeholders

Unit 3 - Business Decisions

(Examination– Year 2)

- How businesses make different types of decision
- The information needed, process adopted and criteria used for decisions
- The quality of decision making in businesses

Unit 4 - Customers and Communications

(Internally assessed, moderated by OCR– Year 1)

- The purpose, methods and importance of communication in business and the appropriateness of different forms of communication
- The legal constraints, ethical and security issues that affect how businesses store, share and use information

Unit 5 - Marketing and Market Research

(Internally assessed, moderated by OCR– Year 2)

- The role of market research and how it contributes to marketing decision-making
- Market research methods and the importance of market research methods for market research proposals

Possible career pathway

Students who successfully complete a Business course often aspire to careers in finance, business administration, human resources, marketing or retail. Study Business at Level 3 and you could be sat alongside the Dragons sooner than you think!

Note: This is our current offer which is subject to change