

Week Beginning	1 st November 2021	8 th November 2021	15 th November 2021	22 nd November 2021	29 th November 2021	6 th December 2021	13 th December 2021
Subject Topic	Unit 1.7: Expanding a business	Unit 1.7: Expanding a business	Unit 4.1: Organisational structures	Unit 4.1: Organisational structures	Unit 4.2: Recruitment and selection	Unit 4.2: Recruitment and selection	Unit 4.3: Motivating employees
Key Learning	<p>Methods of expansion.</p> <p>Students will explore:</p> <ul style="list-style-type: none"> -How businesses measure their size. -What expansion actually looks like. -Market capitalisation. 	<p>Internal and external growth.</p> <p>Students will explore:</p> <ul style="list-style-type: none"> -The difference between the two. -Franchising. Advantages and disadvantages. -Moving overseas. 	<p>Organisational structures and job roles/responsibilities.</p> <p>Students will explore:</p> <ul style="list-style-type: none"> -Why structures exist. -The job roles contained within different structures. -Features of organisational structures. 	<p>Tall and flat structures.</p> <p>Students will explore:</p> <ul style="list-style-type: none"> -Chains of command. -Hierarchy. -How they differ. -Centralisation and decentralisation. 	<p>Reasons for recruiting.</p> <p>Students will explore:</p> <ul style="list-style-type: none"> -Three key reasons explored. -Diversification. 	<p>Internal and external recruitment.</p> <p>Students will explore:</p> <ul style="list-style-type: none"> -Methods categorised in both. -Advantages and disadvantages of both. -Selecting the right candidate. -Contracts of employment. 	<p>The importance of motivating staff.</p> <p>Students will explore:</p> <ul style="list-style-type: none"> -Maslow's hierarchy of needs. -Benefits of meeting needs.
Linked Assessment	None	Unit 1 assessment (ExamPro practice questions to be used).	None	None	None	None	Unit 4.1/4.2 assessment (ExamPro practice questions used).
Resources	https://egguckland.sharepoint.com/:f/g/BusinessStudies/EqXn2vq2qENOtUb43OjxM6kBh700TecFXEJcu9sZfV9WoA?e=apfMRI						